



Thursday, June 21, 2018

Dear Prospective Sponsor,

I am currently seeking sponsors to help offset the cost for my 2018-2019 competitive season. Just to give you a little insight about my competitive program, Triple Threat All-Stars is a competitive cheerleading and dance program, with athletes as young as age 3 years old and up. We are a traveling all-star program that competes around the United States to earn numerous titles and championships!

Triple Threat's creation stems from the need of area cheerleaders and dancers to have an outlet to feed their competitive drive while balancing family, academics, and other school obligations. Triple Threat's goals are to enable athletes to have it all- whether it be at the local, regional, or national level.

I love to cheer and dance competitively and I would like to keep growing in this industry. Any donation you could make to help would be greatly appreciated. One of the best things about our cheerleading and dance program is that local businesses can showcase themselves by being involved with one of most innovated cheerleading programs in the capital district!

There are many ways you can help me with Triple Threat All-Stars! Attached to this sheet are many different sponsorship levels you can choose from to get your business or name out to our community! Again no donations are too small or too large. I hope you can get involved where I have the freedom to express myself in cheerleading and dance.

Thank you for your consideration.

Sincerely,

Triple Threat Athlete

SPONSORSHIP LEVELS

WHITE STAR Level Sponsor: \$30.00 and Up - one calendar year

- ✎ Sponsorship for the athlete.
- ✎ Name listed as a sponsor Triple Threat website.
- ✎ Name listed on sponsor board at Triple Threat gym for the 2018-2019 Season.
- ✎ Gratitude picture sent to your business or family.

Any donation amount less than \$30 a Gratitude picture sent to your business.

- ✎ Name listed on sponsor board at Triple Threat gym for the 2018-2019 Season.

BLUE STAR Level Sponsor: \$60.00 & Up one calendar year

- ✎ Sponsorship for the athlete.
- ✎ Name listed as a sponsor on Triple Threat website.
- ✎ Name listed on sponsor board at Triple Threat gym for the 2018-2019 Season.
- ✎ Link listed on Triple Threat website linked to business
- ✎ Gratitude picture sent to your business or family.

ORANGE STAR Level Sponsor: \$100.00 & Up - one calendar year

- ✎ Sponsorship for the athlete.
- ✎ Name listed as a sponsor on Triple Threat website.
- ✎ Name listed on sponsor board at Triple Threat gym for the 2018-2019 Season.
- ✎ Social Media tag acknowledgement (Facebook and Twitter)
- ✎ Sponsor highlighted on signage at our annual competition in March 2018.
- ✎ Gratitude picture sent to your business.

Sponsorships will remain posted for one season. The advertiser is responsible for providing artwork in web-ready **JPEG, GIF or PNG** format.

Sponsorship forms *and* payment are due not later than OCTOBER 31, 2018

WHITE STAR____ BLUE STAR____ ORANGE STAR____

Amount Paid: \$_____ Cash_____ Check_____ Ck. #_____

Athlete Sponsoring: _____ Team(s): _____

Business Organization/Individual Name: _____

Contact Address: _____ City: _____ State: _____ Zip: _____

Phone#: _____ Email: _____

Wording to appear on T-shirt: _____

(Ex: Jim's Auto Body or Katie's Grandma & Grandpa)

Website link if applicable: _____

**Please mail you're completed form and payment to:
Triple Threat Cheerleading & Dance, LLC
PO BOX 16191 – 12212
ALBANY, NEW YORK**